

**7th Annual
Bay Area Biomedical Device
Conference - 2016**

Medical Innovations in Silicon Valley

Wednesday March 30, 2016

Conference Sponsorship Information

Conference Objectives

- ❖ **Provide information on topical areas of importance to the medical device industry.**
- ❖ **Provide exposure to new and developing advanced technologies.**
- ❖ **Provide a forum for Bay Area medical device professionals to interact and network.**
- ❖ **Develop closer university-industry interactions to facilitate applied research and talent recruiting**

Past Conference Highlights

	2010	2011	2012	2013	2014	2015
Participants	156	232	257	268	285	301
Speakers	9	11	17	19	22	20
Conference Sponsors	3	16	19	11	17	25

2016 Target Attendance

- ❖ **Approximately 350 participants**
 - ❖ ~ 225 Biomedical Device industry professionals
 - ❖ ~ 125 Students and faculty from SJSU and other universities

Venue

- ❖ Grand Ballroom, New Student Union Building,
San Jose State University

Conference Format

- ❖ One-day conference with continental breakfast and lunch
 - ❖ Registration - 7:30 a.m. onwards
 - ❖ Conference start - 8:30 a.m.
 - ❖ Wine & Cheese Networking Reception - 5:30 p.m.~ 7:00 p.m.
- ❖ Plenary sessions with late morning and early afternoon parallel sessions
- ❖ Industry Panels
- ❖ All speakers and panelists are vetted by the Industry Advisory Committee and invited
- ❖ Student Research Poster Presentations - 9:30 a.m. ~ 6:30 p.m., with authors available for discussion

Tentative Presentation Topics

Speakers: Physicians and leaders from industry, research and government; 20 ~30 min presentation, ~10 min Q&A.

Plenary Session, Speakers TBD

How Medicine is Changing
Fundamentally

Engineering Needs of the Medical
Community

Industry Panels

How to Build a Medical Device
Company from Scratch

CEO Panel: Exit Strategies for
Medical Device Companies

Parallel Session Topics

Unmet Medical Device Needs in
Developing Countries

Human Factors Requirements for
Medical Device Design

Nanoscale Applications in Medicine

Web Connected Medical Devices

Conference Sponsorship Levels

Diamond: \$5,000: Prominent recognition; 6 complimentary registrations
Website banner slideshow (www.biomedconference.org);
full page feature in conference program booklet.

Platinum: \$3,000: Tier 1 location; 4 complimentary registrations;
half page feature in conference program booklet, Website banner
slideshow (www.biomedconference.org);

Gold: \$2,000: Tier 2 location; 3 complimentary registrations, quarter
page feature in conference program booklet,

Silver: \$1,000: Tier 3 location; 2 complimentary registrations, quarter
page feature in conference program booklet

All Sponsorship Tiers include:

- ❖ Appropriate recognition during Conference
- ❖ Appropriate logo placement in Conference website with link to corporate website
- ❖ Tier-specific table location and signage
- ❖ Additional location for banner advertisement may be available
- ❖ Promotional materials distributed with Conference handout package
- ❖ SJSU Biomedical Engineering Student/Conference Volunteers resume booklet
- ❖ Please contact us if you have any special requests

On behalf of the SJSU-BMES, we thank you for your sponsorship consideration!



2015 Conference Sponsors

Diamond Sponsors

Nutek Corporation

Gold Sponsors

BMES

Surpass

Silver Sponsors

American Medical Systems, APOMed Consultants, David Schnur Associates, DISCO USA, Hantel Technologies, Inc., CSUPERB, INTA Technologies, PreClinical Consultations, Inc., Pulse Systems, Touchmark, UCB/UCSF MTM, ZEUS, Ni-Ti Tubes, Shay Glenn, Stratos Product Development, Johnson Matthey, SmallTech Consulting, Micro Systems Technologies.

Platinum Sponsors

Intuitive Surgical

ISIS

Hanger Clinic

Johnson & Johnson

Questions / Additional Information

Conference Website:

<http://www.biomedconference.org>

Conference email:

Info@biomedconference.org

Or, please contact:

Guna Selvaduray, Ph.D.

SJSU-BMES Faculty Advisor

Phone: (408) 924-3874

Email: guna.selvaduray@sjsu.edu